

ANNEMARIE CROSS

Money, Marketing & Mindset Business Coach for Ambitious Entrepreneurs

Boost Your Credibility, Visibility, Hireability & Profitability



GET NOTICED, HIRED & PAID WHAT YOU'RE WORTH!



Your Speaker:

Annemarie Cross is a Money, Marketing and Mindset Business Coach who supports ambitious women entrepreneurs in unearthing and communicating their inner brilliance (their brand) so they can boost their credibility, visibility, celebrity and profitability.

She guides her clients through her Unearth Your Brilliance Signature Branding, 6-Figure Breakthrough Secrets and Money Mindset Breakthrough Secrets programs - helping them build solid business foundations and implement key marketing strategies so they can stand out from their competitors AND get paid what they're worth.

She also helps them transform their hours-for-dollars services into lucrative information products and programs so they can get paid what they're worth, doing what they love.

Today's Topic: **Increase Your Influence, Impact AND Income to Make 2014 Your BEST Year Yet!**

Join us on the call to learn:

- Why so many highly gifted coaches and consultants find it hard to get paid what they are worth
- *The NUMBER one reason why so many coaches and consultants – despite how hard they try, struggle to get the attention of their ideal client*
- The OLD business model (that so many service-based entrepreneurs follow) that creates an income ceiling they'll never break through
- *The NEW business model that will help you leverage your time and what you need to do instead*
- Why setting BIG bold goals in 2014 alone just won't work

W O R K S H E E T:

- Why so many highly gifted coaches and consultants find it hard to get paid what they are worth

Reason 1:

Reason 2:

Reason 3:

Reason 4:

Reason 5:

Reason 6:

How many of these do you recognise? What other ways are you doing this in your business?

- *The NUMBER one reason why so many coaches and consultants – despite how hard they try, struggle to get the attention of their ideal client*



What happens when they do this?

- The OLD business model (that so many service-based entrepreneurs follow) that creates an income ceiling they'll never break through

They C _____ B _____ T _____ H _____

What negative impact does this have on your business when you follow this old model?

- *The NEW business model that will help you leverage your time and what you need to do instead*

P _____ P _____

Why is it important to develop and follow this model in order to increase my income?

- Why setting BIG bold goals in 2014 alone just won't work

G _____ T _____

What is this?

How is this showing up for me in my business?

<http://annemariex.com/6figureBizBlueprint>

Make 2014 Your BEST Year Yet? Are you ready?

Unsure whether this is right for you?

Book into one of my Business Breakthrough Strategy Sessions – and let's chat

Be quick so you can still take advantage of the Fast Decision “Be The Star of My Own Podcast Episode on ‘Ask The Expert Podcast’ [valued at \$997], which ends 4th February by saying YES! to stepping into your next level of greatness and business growth this year!

<http://bit.ly/breakthroughsession>

